

SYDNEE SHIVE

sydneecreative.com

316.217.2205 | sydneeshive@gmail.com | Kansas City, Missouri

EDUCATION

Kansas State University

August 2020 - May 2022

Bachelor of Science in Agricultural
Communications and Journalism

Summa Cum Laude

Hutchinson Community College

August 2018 - May 2020

Associate of Science
in Agriculture

President's Honor Roll

WORK EXPERIENCE

Managing Editor

May 2022 - Present

Hereford World, Hereford Publications Inc., Kansas City, Missouri

Coordinate development of *Hereford World* glossy issues: March, April, May/June, July, September, November and December. Write articles and press releases. Collect, edit and format magazine content. Oversee the reporting of sales, shows, tours and other breed events in the *Hereford World*. Assist the communications team at Hereford events.

Owner

July 2014 - Present

Sydnee Creative, Kansas City, Missouri

Photograph livestock, livestock shows, landscapes and portraits. Utilize social media and digital outlets to market photographs. Maintain a portfolio to showcase work. Use Adobe Creative Cloud to make graphics, produce videos and edit photographs.

Photographer

September 2020 - October 2022

Legacy Livestock Imaging, Topeka, Kansas

Provided candid photography of livestock show participants in a show ring setting and around the barns. Collaborated with a team of staff photographers to effectively capture content at events. Culled and edited large groups of photographs using Adobe Lightroom Classic. Developed skill set in manual camera settings. Assisted with backdrop photography.

Editor

January 2022 - May 2022

Kansas State Agriculturist, Kansas State University, Manhattan, Kansas

Developed and adhered to style guide. Designed print magazine spreads and graphics using Adobe Creative Cloud. Collaborated with a group of student editors and staff to plan and develop content for print magazine. Edited articles and provided feedback in a timely manner. Assisted staff members needing help throughout the writing, design and photography processes.

Communications Intern

February 2021 - May 2022

Kansas Farm Bureau, Manhattan, Kansas

Planned and scheduled content for Kansas Farm Bureau's social media channels. Wrote stories for Kansas Living online and the *Kansas Living* print magazine. Built logos and graphics for county farm bureaus and Kansas Farm Bureau social media. Created monthly newsletters for Kansas Farm Bureau members using Mailchimp. Assisted with all facets of Kansas Farm Bureau's communication efforts.

Video Editor

March 2021 - October 2021

Kansas State University ASI Family & Friends Reunion, Manhattan, Kansas

Developed and adhered to shot list. Gathered b-roll at event and created two short video clips using Adobe Premiere Pro. Collaborated with other K-State ASI Family & Friends Reunion staff to effectively capture b-roll.

Indiana State Fair Livestock Photography Intern

August 2021

Lindsay Hanewich Photography and Design, Rensselaer, Indiana

Provided candid photography of livestock show participants in a show ring setting. Edited large groups of photographs using Adobe Lightroom Classic within a 24 hour time period and adhered to style. Developed skill set in manual camera settings, event photography and team collaboration.

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WORK EXPERIENCE

Intern

May 2021 - August 2021

Farming Unlimited TV, Silver Lake, Kansas

Edited groups of videos and photographs. Captured b-roll at events and on-farm shoots. Performed interviews with producers and event attendees. Worked with various types of video camera equipment and editing software, including Adobe Premiere Pro and Final Cut Pro.

Photographer

September 2020 - May 2021

Royal Purple, Kansas State University, Manhattan, Kansas

Communicated with writers to take photographs catered to their story. Attended workshops designed to improve photography skills. Photographed students and events on campus and in the local Manhattan community.

Copy Editor

August 2020 - May 2021

Manhappenin', Kansas State University, Manhattan, Kansas

Edited articles and provided feedback in a timely manner. Hosted workshops over AP style, grammar and news writing. Assisted writers needing help throughout the writing process. Worked with a team of students to create a print magazine and post online content.

Publication Editor

August 2019 - May 2020

Dragon's Tale, Hutchinson Community College, Hutchinson, Kansas

Edited and proofed magazine articles and spreads. Created graphics and advertisements using Adobe Creative Cloud. Utilized Adobe InDesign to create magazine spreads. Conducted interviews and communicated with other individuals to write articles. Photographed events on campus.

ACTIVITIES

- **Livestock Publications Council**, Member, 2022 - Present
- **Professional Photographers of America**, Member, 2022 - Present
- **Kansas State Agriculturist**, Staff Member, 2021
- **Manhappenin'**, Staff Member, 2020 - 2021
- **Kansas State University ASI Family & Friends Reunion Publication**, Staff Member, 2020 - 2021
- **Dragon's Tale**, Staff Member, 2018 - 2020
- **Hutchinson Community College Presidential Leadership Scholar**, 2018 - 2020

AWARDS

- **First and Second Place, General Category**, 2023 LPC People's Choice Photography Contest
- **First Place, National Show Coverage**, 2023 LPC Awards Contest
- **First Place and Award of Excellence, Publication Division**, 2023 National ACT Critique and Contest
- **First Place Print Student Magazine**, 2023 NAADA
- **Second Place Print Student Magazine**, 2022 NAADA
- **First Place Magazine Feature Writing**, Kansas Collegiate Media, 2021
- **Second Place Magazine Cover Design**, Kansas Collegiate Media, 2021
- **Second Place Visual Headlines**, Kansas Collegiate Media, 2021
- **Third Place Specialty Pages for Magazine**, Kansas Collegiate Media, 2021
- **Third Place Magazine Feature Writing**, Kansas Collegiate Media, 2020